

KALEIDOSCOPE CHARTER HIGH SCHOOL (in development)

Board of Directors and Advisory Board Meeting (via online WebEx)
Thursday, May 28, 2015

In attendance (B = Board and A = Advisory): Janet Littlejohn, MA Ed. Admin. (B), James Stout, MA, (B), Rupali Tayal, MBA (B), Nakenge Robertson, MBA (B), Shelli Rice, Attorney (B), Emily Orr, DMA (B), Kelly Schaeffer, MA (A), Trisha Leathers, MA Ed. Admin. and Ph.D. candidate (A), Terri Jackson, CPA (A), Ed Norse (A), Robin Gianattassio-Malle (A)

Not in attendance: Lara Visser, Artist, Architect and parent (A), Arvind Mahajan, promoter, real estate investor and owner of The Goddard School (A), Sai Sudhini, real estate developer (A), and Angela Randall, Social Media/Database Manager (A)

Meeting called to order at 7:30pm.

1. WELCOME.

Janet welcomed returning and new advisors and board members/candidates.

2. MISSION.

We are continuing with Kaleidoscope's intention of providing a Charter High School in Morrisville, with a Student-Centered philosophical pedagogy. Educators, experts and teachers will be working with youth, guiding each student along their educational path, empowering them with art, technology in all curriculum required by the State of North Carolina to be called Kaleidoscope Charter High School (KATCHS.)

3. OLD BUSINESS.

a) Non-profit Application: Janet will call the IRS and ask about getting an extension for filing 501 c 3 application with the Secretary of State. We will need to update documentation with new Board members info, changed school Incorporation Name (change from Kaleidoscope Art and Technology Charter High School to Kaleidoscope Charter High School)

b) Overview and History: Janet shared KATCHS background history, what happened over the last three plus years, and the evolution of KATCHS development and application process with two previous application submissions.

1st time -new charter application submission was written by the founder of Sterling. We were denied at the first review round (items missing - no rubric provided). We were not giving up.

2nd application submission, we hired the North Carolina Public Charter School Association (NCPCSA) (payment was contingent upon our getting our charter), who encouraged us to revise, they provided some guidance, coaching us at the Charter Conference in preparation for our interviews. They did help us fill in the gaps as well as insuring our application was well done, in their opinion. Our Board of Directors worked very hard on many components of the application. Writing was done by a wonderful writer and we all attended the Board Legal Overview (meeting in-person and notarized, to review legal requirements, as part of the training of Board Members).

NCPCSA claimed we had a “solid and good” application. We were very hopeful. We were denied in the 2nd review phase, where the Charter Advisory Board discusses their concerns, and giving us a thorough rubric, created by their outside reviewers. The Charter Advisory Board and Reviewers needed clarification and more information on numerous issues. NCPCSA was not aware that the Department of Instruction (DPI) Reviewers have become more stringent with higher expectations. We want to have a charter we can stand-by and fulfill educational requirements honestly and ethically.

c) Intent: As a team of professionals in the fields of education, law, accounting, and business administration, we intend to create a community public charter high school. This Charter High School will empower youth to be their best, in a Trisha Leathers and James Stout helped to explain what differences “student centered” philosophy have on a student’s life. The school environment and all curriculum will continue to be enhanced by art, technology and supportive, engaging educators (teachers and experts in their field). KATCHS will be an advanced, creative, transformational (a new term - educational reform) 21st century educational experience, which will prepare our youth for higher education and beyond. The change from specific “Art and Technology” to more general curriculum with focus more on Student-Centered Curriculum incorporating art and technology with all curriculum guided by teachers. Encompass art and technology subjects in all subject matter. Curriculum will be general, and following the current curriculum standards, yet giving us flexibility down the road.

4. NEW BUSINESS.

a) Required Board Member Documents. We need these mandatory documents completed: If you are new member of the Board of Kaleidoscope, please submit:

1. resume
2. a cover-letter, sharing your interest being on the Board;
3. review KATCHS Board Training document -which was emailed to you.
4. background checks - we need your Social Security number;
5. Janet will email you: A) Charter School Board Director Position Description and B) Profile Agreement - please return at your earliest convenience.
6. Board of Director Questionnaire, will be emailed to you to complete by the end of June.

Please complete documents, scan/email them or mail them back to Janet Littlejohn, 100 Airlie Court, Cary, NC 27513 at your earliest convenience.

b) Revision of Mission Statement. First and foremost, we need to agree on a new updated Mission Statement. During our meeting we talked about removing Art and Technology in order to provide a general statement of our school's curriculum, while keeping the student-centered philosophy. Art and Technology will continue to enhance course work, yet not specifically digital curriculum, since that may be too specific. Please make sure you have reviewed the DPI Rubric. We will change name of the school (removing Art & Technology.) We need to make sure the reviewers are clear on what we are offering. Curriculum will be fine-tuned and insure we are clear. Similar to a Montessori-education, our school will be student-centered, where we will "follow-the-teen" guiding them to achieve their academic and creative goals, while preparing them for higher education and careers.

c) Fundraising Ideas

1) We need to raise the \$1000 DPI charter application fee. by early August, 2015. Janet would like to set up a Group Fundraising such as Crowdrise or Go Fund Me as our first fundraising campaign.....sent to all our social media outlets. Crowdrise only takes 1% or \$1 out of \$100 for managing their group funding. Shall we do this to raise working capital, \$1,000 Application fee, and to further fundraising for the school.

2) We respectfully request each Board/Advisory Board member for help to raise funds. Board members may want to contribute or ask for donations from wealthy friends & Family too! Thank you.

3) Mrs. Rupali Tayal, MBA, (owner of Ladder's Teaching Store in Morrisville) is also parent of a student at Cedar Fork. She suggested we produce a FUN 5 K RUN/WALK in the fall - as a means of raising large money. What do you think about producing a FUN RUN to benefit KATCHS - running/walking around Town Hall Drive in the fall?

4) Casino Night - Fundraiser (Trisha's school raised \$\$\$) - hire professional Casino Dealers. Have a Raffle. \$75 per person and \$100 for two. Teachers were free and partner \$50. Mock paper dollars.

d) Marketing and Public Relations - Once we have updated the Mission Statement, we can make changes to all means of mass communication. In addition to our Advisory Board members, Angela Randall, a new advisor, Robin Gianattassio-Malle, from Blue Egg Media (NYC), will assist us on Public Relations for Social and Print Media. Emily Orr indicated she has experience working on websites. Janet will ask Angela to use these updated marketing materials and PR, to alert supporters (via database email and Facebook) of our status and fundraising events.

e) Board Training Education/Notes - (Attached to last email.) We met as a Board last year, and Lara created a very informative packet of notes. Please be familiar with these training notes, regarding the responsibilities of School Board Members.

f) Board Legal Overview Presentation -- Date to be determined in early August - Board members need to meet in person, and attendance will need to be confirmed by a Notary. This 1 hour meeting will insure all Board Members are aware of their responsibilities and are prepared for the Phase 3 INTERVIEW.

g) Outreach opportunities - Janet attended the new Morrisville "Church Street Park" Ribbon Cutting on Saturday, May 30th, and met community members, Town-manager and council members - speaking about our charter school project moving forward. This new park features a regulation cricket field, a playground with a tot-lot, walking trail, two shelters, three tennis courts, and connects to the Shiloh Greenway (and is adjacent to an attractive, available 8+acre land parcel off McCrimmon which costs \$2.6 m = \$50,000 earnest money down-payment).

Morrisville Spring Festival - Saturday, June 6th - Next week, if you are interested, join Janet who will be walking around asking parents for input regarding Kaleidoscope Charter H.S. for our Charter Application/OUTREACH survey. Unfortunately, there were no tables available. This will be the first annual Town of Morrisville Spring Fest which will take place Saturday, June 6th from 4:00pm-9:00pm. We will have great entertainment, carnival midway games including a variety of kiddie and adult games. There will be performances by local dance groups and Cirque De Vol Studios. We will have a Kid Zone, inflatables, mechanical bull, craft vendors and some of your favorite food trucks! Admission and parking is free but bring money for food trucks and games!

5. NEXT MEETING DATE.

Next meeting date was set for June 18th, 2015.

Meeting adjourned at 9:06 p.m.